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## GraceKennedy Limited

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September 20, 2011

### TESTIMONIAL

Mark Chockalingam, President of Demand Planning LLC, provided a quick diagnostic of our Sales and Operations Planning process and delivered a cross-functional one day facilitation workshop to key stakeholders including Marketing, Sales, Supply Chain, Operations and IT. The participants' evaluation indicated that the Workshop was informative and provided very good concepts that can be developed for action.

Using the data analysis and the interviews, the diagnostic highlighted the major issues in our process and provided us with recommendations for improving our forecasting accuracy. The Senior Management has implemented several of Mark's recommendations in making the process changes.

We are very pleased with the value received from this investment.

Yours sincerely,

Naomi Holness  
Snr HR Business Partner – Domestic Foods  
GK Foods Division